

Why choose K9 Natural for your dog?

- ✓ 100% pure, natural and nutritionally balanced
- ✓ Can be fed to dogs at any stage of life: from puppies to seniors and during pregnancy and lactation
- ✓ Made entirely from fresh New Zealand produce
- ✓ NO artificial ingredients
- ✓ NO wheat, rice, grains or cereals
- ✓ NO additives, colours or preservatives
- ✓ K9 Natural is completely RAW
- ✓ Contains only New Zealand-raised meat which has been certified for human consumption
- ✓ All animals are grass-fed, ranch raised and free of antibiotics and hormones
- ✓ Contains optimum levels of calcium, phosphorous & Omega 3 essential fatty acids
- ✓ Available in two delicious flavours
- ✓ Available only from independent pet stores
- ✓ Absolutely no animal experimentation has been conducted in the development of K9 Natural

Feed K9 Natural every day and see the transformation in your dog!

Visit our website to learn more
www.k9naturalfood.com



K9 Natural, naturally.

Geoff Bowers is a passionate dog owner, trainer and former UK Police dog handler. K9 Natural is the realisation of his dream to create a truly natural, balanced, convenient and affordable raw food diet for dogs.



Geoff has travelled the world to study canines, including tracking wolves in the wilds of Alaska's Denali National Park. Over the years he has forged relationships with like-minded individuals who have shared their canine knowledge and research, and fostered his interest in the behaviour and diet of wild wolves, the dog's closest relative.

Since moving to New Zealand with his family in 2003, Geoff has utilised his wealth of knowledge to develop K9 Natural. Arguably the best diet you can feed your dog, K9 Natural is also convenient and affordable - meaning every dog has the chance to enjoy the health, vitality and longevity it deserves. For Geoff, that's the ultimate reward.

It's in the DNA.



DNA research has shown that the DNA of the domestic dog is at most only 0.2% removed from that of the Grey Wolf.

In contrast, the DNA of the Coyote (the wolf's closest wild relative) is 4% different.

Even though the domestic dog's environment is different to that of a wolf, it makes perfect sense that its dietary needs are the same.



Introducing
**The 100% natural,
raw dog-food range**
from

 **K9 Natural**™

*Made in New Zealand from fresh
New Zealand produce and designed
with the optimum health and well-being
of your dog in mind.*

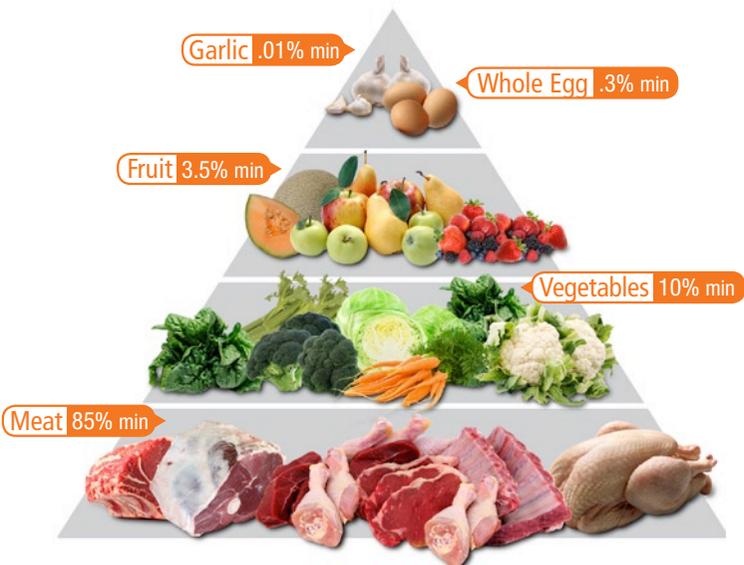


Feed your dog's inner wolf™

The 100% natural, raw dog-food range from K9 Natural

NO artificial ingredients NO additives or preservatives NO wheat, rice, grains, soy, cereals or gluten

K9 Natural Frozen and Freeze Dried raw dog-food is made with 85% meat (derived from grass-fed, farm raised animals deemed fit for human consumption and free of antibiotics and hormones), bone, blood, tripe, liver, kidney and heart plus vegetables, fruit, egg and garlic.



K9 Natural is a nutritionally sound and species appropriate diet which can therefore be fed to dogs at any stage of life: from puppies to seniors, during pregnancy and lactation. It is also suitable for any breed of dog, from toy to giant.



K9 Natural is a 100% complete pet food for dogs. It is a total and natural diet so supplementation is not recommended or required. However, it is recommended you feed your dog raw meaty bones daily, such as chicken necks, chicken frames and lamb shanks for clean teeth, gums and breath, and for your dog's enjoyment.

Feeding bones may cause constipation on extremely rare occasions some dogs can choke however the benefits far outweigh the risks.

For further information on feeding a raw freeze dried diet and/or raw meaty bones please refer to our website www.k9naturalfood.com

Alternate the flavours of K9 Natural to give your dog variety.



K9 Natural Frozen

Frozen Free Flow range is a superbly convenient way to feed your dog a nutritious, 100% natural and species-appropriate raw diet.

K9 Natural Frozen allows you to thaw only what you need for each meal, and return the rest to the freezer. As loose 'nuggets', Free Flow K9 Natural thaws quickly and it can also be fed in its frozen state

Sizes: 1kg, 3kg & 5kg

Flavours: Beef, Lamb, Chicken, Venison, Salmon (in season)



K9 Natural Freeze Dried

Freeze Dried, 100% pure, natural raw dog food is a breakthrough for raw feeders. Wherever you are - shows and events, camping, tramping, hunting or on holiday - your dog need never be without the natural, raw food you know it deserves!

K9 Natural Freeze Dried requires no refrigeration, has an indefinite shelf life and comes in lightweight portable packs. Mix with a little warm water (see instructions on the pack) and you have an instant, nutritious raw meal for your canine.

Sizes: 4kg 'The Big 16'
(makes 16kg of ready-to-feed K9 Natural)
500g
(makes 2kg of ready-to-feed K9 Natural)

Flavours: Lamb and Beef

Freeze dried foods retain virtually all their fresh-food taste and nutritional content, simply because freeze drying removes only the moisture and not the taste. The moisture is removed under low temperatures (freezing), which keeps the moisture channels and food fibres intact. Just by adding warm water every fresh food detail returns. The removal of moisture reduces the foods weight by approx 70-80%. Freeze dried foods stay fresh without preservatives and can be stored at room temperature, without deterioration or spoilage.

*K9 Natural Freeze Dried can crumble under normal transporting conditions.

K9 Natural Healthy Extras



K9 Natural Freeze Dried **Treats** and **Joints Plus** require no refrigeration, have an indefinite shelf life and come in lightweight, handy, portable packs.

Both should be fed in moderation as a treat and not as a meal substitute. They can be fed directly from the pack and **DO NOT NEED RECONSTITUTING WITH WATER.**



K9 Natural Treats

Reward your dog's inner wolf with a delicious, tasty and 100% natural treat.

Size: 50g Freeze Dried Weight
150g Original Raw Weight

Flavour: Lamb



K9 Natural Joints Plus

100% pure, natural, raw dog vitality treats. Ideal for dogs with arthritis, joint stiffness, injury or those needing more vitality.*

Size: 50g Freeze Dried Weight
150g Original Raw Weight

Flavour: Venison & Deer Velvet

*Based on clinical studies at the University of Montreal, published in the Canada Vet J Volume 45 Feb. 2004